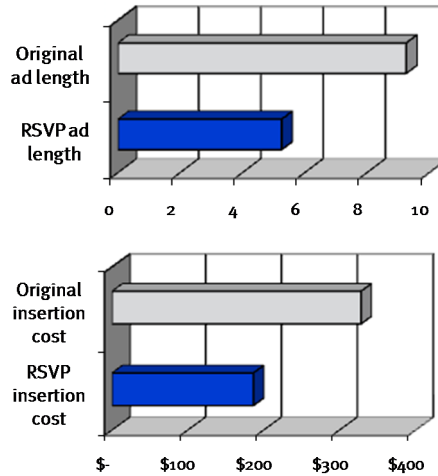


# RSVP Lowers Advertising Insertion Costs

RSVP reduces your advertising expense using ad composition software that optimizes the space required for posting and publishing foreclosure notices, choosing the optimum font size and line spacing to meet publication requirements while minimizing ad size. Here are examples of insertion cost savings we have achieved:

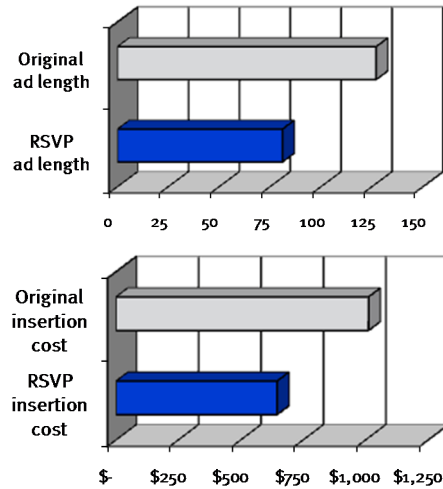
## Maryland

43% reduction in full-run insertion cost.



## Oregon

36% reduction in full-run insertion cost.



## Washington

38% reduction in full-run insertion cost.

